

Greetings curious readers! My birth name is Ian Naujock and I experienced the rapidly developing southern suburbs of Milwaukee for the first two decades of my life. Upon moving down to the Racine/Kenosha area I was captivated by the vast expanses of surrounding farmland, and having an interest in a locally/self-sourced natural diet I became involved in agriculture. After receiving an Associates in Chemistry from UW-Waukesha in 2014, I discontinued my pursuit in chemistry for horticulture. In 2015 I enrolled in the Horticulture Program at Gateway Technical College. Three years, and many great seized opportunities and wonderful work experiences later, I graduated with an Associates in Horticulture in 2018. Since 2017 I have been involved in various farmers' markets around Southeastern Wisconsin as both a vendor and staff. And outside of the market community I have experience as a one-man producer on two-acres, farm technician, and farm hand. In addition to currently growing food for myself, family, and friends on a sizeable plot I work as a sub-contractor for Radon Gone WI LLC as a NRPP certified professional radon mitigation technician.

Experiencing life as a food producer has been a big eye opener for me. One truth I see is there is always a need for affordable, sustainable, marketplaces: which don't put unnecessary stress (and restrictions) on producers; with frequent foot-traffic from those who seek great food; good and helpful staff; and directors/administrations who can sympathize with the hardships and endless hours of dedication required to produce good natural foods. Food production is not a stroll in a floral and fragrant parkway by any means; it requires constant monitoring, sometimes tedious care, saintly patience, and undying attention – and I personally learned it is tangible blood, sweat, tears, and dirt, infused with financial difficulties, at times as well. Therefore as the Assistant Market Manager of Kenosha Public Market I will do my best to cater to the needs of food producers in the market place. Furthermore, I will do what is in my power to nurture the manifestation of a positive sales environment, where food producers who are attending our market can truly feel as if they are “open for business!”

If you'd like to get to know me better please approach me at market and spark up a conversation. Whomever you may be chances are I'd like to get to know you as well. And I don't bite (disclaimer: I may only bite if you bite me first, LOL ... just kidding).

My humble thanks for reading,

Ian Naujock     4/30/2020